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Attorneys for Plaintiff
Zappos.com, Inc.

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

ZAPPOS.COM, INC.

Plaintiff,

v.

SHOEBUY.COM, INC.

Defendant.

Case No. CV 06-5476 PJH

**SUBSTITUTION OF COUNSEL
AND ORDER**

TO THE ABOVE-REFERENCED COURT, ALL PARTIES AND THEIR ATTORNEYS
OF RECORD HEREIN:

PLEASE TAKE NOTICE that Plaintiff ZAPPOS.COM, INC. hereby substitutes Shartsis
Friese LLP, One Maritime Plaza, 18th Floor, San Francisco, CA 94111, telephone number (415)
421-6500, as its counsel of record in place of Townsend and Townsend and Crew LLP.

DATED: October 10, 2006

ZAPPOS.COM, INC.

By: /s/ Steven O. Gasser

STEVEN O. GASSER
GENERAL COUNSEL

1 We consent to the following substitution.

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3 DATED: October 10, 2006

SHARTSIS FRIESE LLP

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5 By: /s/ James P. Martin

JAMES P. MARTIN

6 Attorneys for Plaintiff
7 ZAPPOS.COM, INC.

8 The above substitution is accepted.

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10 DATED: October 11, 2006

TOWNSEND AND TOWNSEND AND
CREW LLP

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12 By: /s/ Gregory S. Gilchrist

GREGORY S. GILCHRIST

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17 10/12/06

